

Caring for Life Education (CFL)

Our planet is at the mercy of its human inhabitants. That's why ACTAsia is passionate about teaching children to care for the diverse world we all share.



Our **ground-breaking Caring for Life Education programme** guides children through six years of humane education, promoting responsibility for the natural environment, respect for people, and protection for animals.



Addressing the problems of cruelty and exploitation

The industrial exploitation of humans, animals and the environment is growing with the world's population. ACTAsia's Caring for Life Education programme (CFL) aims to address the problem at the root by changing human behaviour, especially among our children, the future leaders who must also be ambassadors for kindness.



What is Caring for Life Education?

Caring for Life Education (CFL) is a unique six year curriculum for primary schools, aimed at children aged 6 to 12 years. It encompasses social welfare and citizenship, animal welfare and environmental issues, and recognises the interdependence of all living things.

CFL was developed from the United National Educational, Scientific and Cultural Organisation (UNESCO) Four Pillars of Education, and is a foundation course in Learning to Live Together. It was introduced in China in 2012, where it supports mandatory moral education in schools.

CFL equips children with the skills they need to make responsible and empathic decisions. ACTAsia extends to rural areas to work with left-behind children, who live without adult role models to guide them.



"Animals are like human beings. I believe they also have a heart."
Student, Jiyin Fan, Xinyan Primary School, Beijing.

Our achievements

- Between 2012 and 2019, ACTAsia has reached more than 78,000 children in China through 140 schools, and 2,200 CFL educators.
- CFL has won numerous awards in China.
- An independent, scientific evaluation of CFL was carried out over four years and clearly shows positive behaviour changes among children who have taken part. They demonstrate improvements in pro-social behaviour, altruism, attitudes towards animals, and respect for people.
- We are now working with partners in Pakistan to introduce CFL into 500 schools over a three-year pilot in Sindh Province, a region where poverty means education is a privilege.



ACTAsia believes that respect for people, animals and the environment will lead to a more compassionate and sustainable world.

“Education is at the core of all we do. We teach children about respect and kindness, promote responsibility among consumers for the goods we buy, and collaborate with influential professionals in government, education, law and veterinary practice. Given the chance to think critically, many children will choose compassion over cruelty. With CFL they develop a keen sense of respect for each other, for all species, the environment, and themselves.”

From Pei Su, ACTAsia Founder and CEO

“I am surprised to find out that our students have become not only more engaged in the discussion in class, they also have a clearer mind. They learn to show gratitude and I even receive calls from parents saying that their children have grown up overnight!” Teacher, Sutong Feng (Xinyuan Primary School, Beijing)

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ACTAsia is registered as a non-profit organisation in the UK, the Netherlands, and Australia, with 501(c)3 in the USA. It also has offices in China, as well as several international representatives. ACTAsia was established in 2006 by an Asian sociologist and an Asian veterinarian, with the aim to help Asian cultures evolve into caring societies, respecting all forms of life.

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