

**7th International Sustainable Fur Free Fashion Festival
2021 Compassion in Fashion Forum-Compassionate Choices
(UN SDGs involved: 3, 4, 6, 8, 12, 13, 15 & 17)
20 October 7:00 - 9:00AM (BST)**

**第七届可持续时尚零皮草盛典
2021 同理新时尚论坛：同理新消费
(谈及联合国可持续发展目标：3、4、6、8、12、13、15、17)
2021/10/20 下午2:00-4:00 (北京时间)**

Time in UK/CN	Session 环节	Topic 主题	Content 内容	Speaker 演讲人
6:45 / 1:45			Welcome to the Forum 论坛欢迎辞	
7:00 / 2:00	Opening 开幕	Compassion in Fashion: Compassionate Choices 同理新时尚：具同理心的消费选择	Opening Speech and Welcome - special note on UN SDG's and the Conscious Fashion and Lifestyle Network. 开幕词和欢迎	Pei Su, Founder & CEO of ACTAsia 苏佩芬, 行动亚洲创办人&行动亚洲基金管委会主任
			Partnerships towards ecological harmony - local government, private and charity sector working together for the event in Chongqing. 政府、企业与公益组织建立伙伴关系, 共同推动生态文明。	Chongqing Nanbin Road Construction and Development Center 重庆市南滨路建设发展中心 张鹏主任
			Opening Speech 开幕致辞	Rehana Mughal, Director of Arts, British Council in China Counsellor(Culture and the Arts), Cultural and Education Section of the British Embassy 莫睿,英国文化教育协会中国区艺术总监/英国大使馆文化教育处文化及艺术参赞
			Opening Speech 开幕致辞	John Nguyen, Deputy Head of Retail & Consumer Trade, Department of International Trade at the British Consulate John Nguyen, 英国国际贸易部中国区零售和消费品行业副总监
			Opening Speech and Welcome Compassion in Fashion to Chongqing! 开幕词和欢迎	Vincent Li, Founder & CEO of ZOO GROUP 李京, ZOO GROUP创始人及CEO
			Continued efforts towards conservation and consumerism in China can see positive benefits for the planetary health and public health. 中国在环境保护和消费方面持续努力, 带来对地球健康和公共卫生安全的积极影响。	Qing Xiao, CBCGDF 肖青副秘书长 中国生物多样性保护与绿色发展基金会
7:30 / 2:30	Presentations 演讲	Beauty without Cruelty 无伤害的美丽	Reflecting over the dramatic changes in China towards a cruelty free beauty market in China in 2021, what are the changes? How do they impact the consumers in China? What will the future look like for the beauty industry. 消费研究中, 美妆也是具有高度趋势代表的消费版块。回顾中国2021年美妆市场走向“无伤害”趋势的巨大转变, 都有什么样的变化? 如何影响着中国的消费者? 美妆产业的未来走向会是如何?	Adele Ren, Sector Lead Cosmetics, UK-China Business Environment Programme, The British Standards Institution 任欣祺, 英国标准协会中英法治化营商环境项目化妆品行业主管
7:45 / 2:45		Consumer trends, to the future 消费趋势与可持续未来	A recent consumer survey in China finds that 90% prefer next generation materials. With this information for brands and retailers and sustainability built in to the design of next generation materials, what will the future look like for consumers. MII joins to share the findings of the study with ACTAsia's audience which brings promise of a sustainable and animal-free fashion future. 最近在中国进行的一项消费者调查发现, 90%的人喜欢新一代的材料。对品牌和零售商来说, 基于这些信息和新材料设计的可持续性, 消费市场的未来会是如何? MII将分享这项研究的结果, 它将带来一个可持续和无动物伤害的时尚未来。	Elaine Siu, Material Innovation Initiative (MII) 萧凯怡 (MII暂无中文)
8:00 / 3:00		Beyond Sustainability 现况之外的可持续发展	Fur free is the first step towards sustainability and then what is next? A roadmap for consumers to look out for on their journey to make compassionate choices, and how do you check what you are buying? 除了零皮草, 人们在消费行为中为可持续发展能做出的下一步是什么? 消费者在做出有同理心的选择的过程中需要注意什么? 我们如何依据这个原则检视自己所购买的产品?	Karen Du, R.I.S.E. 杜怡佳, R.I.S.E. 可持续时尚实验室主理人
8:15 / 3:15		A Brand of Influence: DONSEE10 FFR的品牌影响力: DONSEE10	The role of DONSEE10 as an influencer in China, focusing on sustainability and environmental protection. How DONSEE10 affects the relevant consumers of FFR through its core values, and what the future holds in terms of design, fashion and future trends. DONSEE10作为一个注重可持续与环保的品牌, 在中国品牌影响力。DONSEE10如何通过核心价值观, 影响FFR的相关消费者, 以及品牌在设计、时尚和未来趋势方面的发展。	Danqi Chen, DONSEE10 陈丹琪, DONSEE10设计师暨主理人
8:30 / 3:30	Forum 讨论环节	Q&A 观众提问	Audience participation to put questions to the panel of speakers on their presentations and wider fur free and sustainability focus. 观众参与, 就演讲内容和更广泛的零皮草及可持续发展的焦点, 向演讲者们进行提问。	Panel of speakers & John Lau, Associate Dean at School of Design and Technology at London College of Fashion 主持人: John Lau 刘国峰, LCF伦敦时装学院设计与技术学院副院长
8:45 / 3:45	Exclusive Announcement 独家官宣	Fur Free Retailer Announcement 国际零皮草销售商特别官宣	Three Chinese newly joined FFR's to announce their pledge for a fur free future - Compassionate choices for consumers! 3个具影响力的中国新生代设计师品牌, 联合宣布加入零皮草销售商FFR计划——向公众提供富有同理心的消费选择!	Gemma Williams to introduce new Fur Free Retailers Gemma Williams, 精奢商业日报专题总监
8:50 / 3:50	Award to SUPERZOO 绿会颁奖SUPERZOO	"文明驿站"授证	CBCGDF award Chongqing SUPERZOO a "Civilization Station", affirming SUPERZOO's recognition of biodiversity conservation. 由中国绿发会授予重庆SUPERZOO街区“文明驿站”奖牌, 肯定SUPERZOO对生物多样性保护的肯定。	Qing Xiao, CBCGDF 肖青副秘书长,中国生物多样性保护与绿色发展基金会 + Vincent Li, Founder & CEO of ZOO GROUP 李京, ZOO GROUP创始人及CEO
8:55 / 3:55	Closing Remarks 结语	Call For Action 行动呼吁	Consumers choose your values; each other, animals and the environment, be informed and plan to be compassionate in your choices for food, clothing, household items and travel. Use the FFR's and look to a future that is fur-free. 消费者选择对人、动物、环境友好的消费价值观, 在消费食物、衣物和家具用品以及旅游出行时, 都更加明智并做出富有同理心的选择。支持FFR的产品, 共同推动零皮草的可持续时尚未来。	Pei Su, Founder & CEO of ACTAsia 苏佩芬, 行动亚洲创办人&行动亚洲基金管委会主任
9:00 / 4:00	Take a break 茶歇		Plant-based catering 采用全植物性蔬食茶点	All