

7th International Sustainable Fur Free Fashion Festival CBCGDF 5th Meeting of RCEP 4C & 2021 Compassion in Fashion Forum -The Fashion Industry's Future is Fur Free SDG's involved: 3,4,6,8,12,15&17 Friday 7th May 7:00 - 9:00AM (BST) 第七届可持续时尚零皮草盛典 RCEP 4C 第五次会议 暨 2021同理新时尚论坛 可持续发展目标下的零皮草时尚产业生态 (涉及可持续发展目标: 3、4、6、8、12、15、17) 2021/5/7周五下午2:00-4:00 (CST)				
Time in UK/CN	Session 环节	Topic 主题	Content 内容	Speaker 演讲人
6:50 / 1:50			Welcome to the Forum 论坛欢迎辞	
7:00 / 2:00	Opening 开幕	Compassion in Fashion: The Industry's Future is Fur Free 同理新时尚: 可持续发展目标下的零皮草时尚产业生态	Opening Speech and Welcome 开幕词和欢迎	Pei Su, Founder & CEO of ACTAsia 苏佩芬, 行动亚洲创办人&行动亚洲基金管委会主任
			A note on sustainability from CBCGDF and the 5th RCEP 4C meeting. 绿发会和RCEP 4C会议关于可持续发展的说明。	Linda Wong, Deputy Secretary General of CBCGDF Linda Wong, 中国绿发会副秘书长
7:15 / 2:15	Presentations 演讲	Alternative and Innovative Materials in Fashion 时尚中的替代性和创新材料	Meet Veshin Factory: on a mission to build one of the greenest factories on the planet! They are on a journey towards sustainable and vegan materials. As brands are developing values to include sustainability/become sustainable, how can they get there? Amid growing consciousness and concern for the wellbeing of the workforce too, Veshin Factory supports brands and gives them the suppliers / options to use innovative materials and open up to future possibilities. Veshin Factory以建立地球上最绿色的工厂之一为使命! 他们正在朝着可持续性和纯植物性材料的方向迈进。当品牌正在发展可持续性的价值时, 他们如何才能达成目标? 随着人们对员工福祉的关注日益增长, Veshin Factory为品牌提供支持, 并为他们提供应用创新材料的供应商及选择, 开启可持续未来的更多可能性。	Joey Pringle, Founder of Veshin Factory Joey Pringle, Veshin 工厂创始人
7:30 / 2:30		Technology to manage the Product Lifecycle 管理产品生命周期的技术	What is the power of Product Lifecycle Management (PLM) for brands? How can it help businesses communicate about sustainability and help them to make ethical decisions and improve efficiency? Consumers drive demand, join Lucy to learn how that's changed from when buyers would influence what consumers bought. 品牌的产品生命周期管理 (PLM) 的作用是什么? 它如何帮助企业传递交流有关可持续发展的信息, 并帮助他们做出合乎道德的决策并提高效率。Lucy将带你了解在消费者推动产业需求的当下, 买方市场如何影响消费者的选择。	Lucy Blackley, Founder and Director of Bombyx PLM Lucy Blackley, Bombyx PLM创始人与总监
7:45 / 2:45		Joining the Fur Free Retailer International Network 加入FFR国际零皮草销售商计划	les enphants, China's iconic 50th Fur Free Retailer gives insight into their decision to join the network and why they see the future as fur-free in their specialism for maternal and childrenswear. A dive into consumer preference and expectations alongside a brand living their values. 丽婴房 (les enphants), 中国标志性的第50家零皮草销售商。我们将了解丽婴房决定加入FFR计划的原因, 以及为什么他们在母婴产品上视零皮草为未来。深入了解消费者的喜好和期望, 并践行自己品牌的价值观。	Anson Shen, CMO of les enphants Group 沈海滨, 丽婴房集团首席市场官
8:00 / 3:00		Luxury Fashion and Fur from a Media Perspective 媒体视野中的奢侈品时尚与皮草	A Fur Free Future depends on China. A media perspective on consumerism, brands going fur free and examples of icons who #saynotofur. Gemma shares insights on Generation Z and survey results that show concern for environmentally friendly products. What is the state of the current space in China for emerging designers and brands on a global stage to drive the fur free movement forwards. 中国极大影响着零皮草的未来。从消费者主义的媒体视角、承诺零皮草的品牌角度以及#拒绝皮草的偶像实例, Gemma将分享有关Z代的见解、对环保产品关注度的调查结果, 以及在全球舞台上, 新兴设计师和品牌推动中国零皮草趋势向前发展的现状如何?	Gemma Williams, Features Director at Luxury Publication, Jing Daily Gemma Williams, 精奢商业日报奢侈品杂志专题总监
8:15 / 3:15		Compassion in Fashion Curriculum 同理新时尚课程	China is emerging as a global leader in sustainability. As sustainability and the global shift towards nature is becoming the driver of decisions, the urgency of climate change is propelling the change. Victoria shares examples of where design, sourcing and business decisions are lead by nature. An overview of where ACTAsia and Fur-Free sits within sustainability and the role of education: the launch of "Compassion in Fashion: Sustainability and the Global Fur Trade" on FutureLearn. 中国正在成为可持续发展的全球领导者。可持续性和自然正在成为全球发展的驱动力, 气候变化等紧迫性议题也推动着这一变化。Victoria将分享自然导向的设计、采购和商业决策的案例。在FutureLearn网络教育平台上发布的课程"同理新时尚: 可持续发展与全球皮草贸易", 概述了行动亚洲ACTAsia和零皮草在可持续性发展的地位和教育领域的作用。	Victoria Ho, Co-Founder & Head Designer of FASHION4FREEDOM Victoria Ho, FASHION4FREEDOM联合创始人兼首席设计师
8:30 / 3:30	Forum 讨论环节	Q&A 观众提问	Audience participation to put questions to the panel of speakers on their presentations and wider fur free and sustainability focus. 观众参与, 就演讲内容和更广泛的零皮草及可持续发展的焦点, 向演讲者们进行提问。	Panel of speakers & John Lau, Associate Dean at School of Design and Technology at London College of Fashion 主持人: 刘国峰, LCF伦敦时装学院设计与技术学院副院长
8:50 / 3:50	Closing remarks 结语	Call For Action 行动呼吁	Business's seize the opportunity to set inspirational goals and to use the innovation that is developing to forge a fur free future. 企业抓住机遇, 建立鼓舞人心的目标, 并利用正在发展的创新创造一个零皮草的未来。	Pei Su, Founder & CEO of ACTAsia 苏佩芬, 行动亚洲创办人&行动亚洲基金管委会主任